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Amendment and/or Response
Reply to Office action of 2 April 2004

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Claims:

A listing of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Previously presented) A system for providing personalized services, comprising
an apparatus which is capable of personalizing its behavior in accordance with a user profile, and
→ a gatekeeper device that is configured to selectively transmit a user identification only, in response to receipt of a communication from the apparatus,
wherein
the apparatus is configured to effect the personalizing of its behavior based on the user identification
2. (Previously presented) A system as claimed in Claim 1, characterized in that
the gatekeeper device includes a user control to selectively transmit the user identification.
3. (Cancelled)
4. (Previously presented) A system as claimed in Claim 1, characterized in that
the gatekeeper device is configured to provide notification of the communication from the apparatus.
5. (Previously presented) A system as claimed in claim 4, characterized in that
the communication from the apparatus includes an identification signal of the apparatus that distinguishes the apparatus from an other apparatus.

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6. (Previously presented) A system as claimed in claim 1, characterized in that
the gatekeeper device is further configured to enable selection of one or more
options that affect selectively transmitting the user identification at subsequent occasions.
7. (Previously presented) A system as claimed in Claim 1, characterized in that
the apparatus is further configured to:
generate an identity tag which identifies a select personalization, and
communicate the identity tag to the gatekeeper device, the gatekeeper
device being capable of storing said identity tag for use as the user identification at
subsequent occasions.
8. (Previously presented) A system for providing personalized services, comprising
an apparatus which is capable of personalizing its behavior in accordance with a
user profile, and
a gatekeeper device that is configured to selectively transmit a user identification,
in response to receipt of a communication from the apparatus,
wherein
the apparatus is configured to effect the personalizing of its behavior based on the
user identification and a user profile, and
the gatekeeper device is capable of storing the user profile for selective
communication to the apparatus.
9. (Previously presented) A system as claimed in Claim 8, characterized in that the
apparatus is capable of exchanging the user profile with the gatekeeper device or another
apparatus.

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10. (Previously presented) A gatekeeper device comprising:

a transceiver that is configured to:

receive communication from an apparatus that is configured to effect a personalization of the operation of the apparatus based on a user identification, and selectively transmit the user identification only; and one or more user controls that facilitate selectively transmitting the user identification.

11-12. (Cancelled)

13. (Previously presented) A system as claimed in Claim 1, characterized in that

the apparatus is further configured to effect the personalizing of its behavior based on user behavior following a prior receipt of the user identification.

14. (Previously presented) A method of facilitating personalization of a plurality of apparatuses, comprising

receiving a communication from each apparatus of the plurality of apparatuses, and

selectively communicating a user identification to each apparatus, in response to the communication from each apparatus, to selectively effect a personalization of each apparatus of the plurality of apparatuses based on the user identification.

15. (Previously presented) The method of claim 14, wherein

selectively communicating includes receiving a user selection that effects a transmission of the user identification.

16. (Previously presented) The method of claim 15, wherein

the user selection also controls future transmission of the user identification to each apparatus.

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17. (Previously presented) The method of claim 14, wherein
the personalization of each apparatus is further based on user behavior following a
prior communication of the user identification.
18. (Previously presented) A system as claimed in Claim 8, characterized in that the
gatekeeper device is capable of exchanging the user profile with a plurality of other
apparatuses.